

Omar Rodríguez

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WORK EXPERIENCE

- 6/2010 – Present **AKQA.** (akqa.com)
Position: Associate Director of Creative Research and Development
Responsibilities: Partner with other department leads during the strategy, concepting and planning phases of the project to come up with concepts grounded in client goals. Conceive development plans, detailed technical specs and sprint roadmaps. Assist clients during all phases of the project. Manage internal and external development teams ensuring successful delivery observing budget and timing constraints. Career manage creative developers in the team.
Clients: Red Bull, Target, Budweiser, Levi's ...
- 6/2009 – 6/2010 **17FEET.** (17feet.com)
Position: Creative Technologist & Problem Solver
Responsibilities: Planning, and managing dev resources for very diverse projects ranging from HTML5/AJAX, Flash, Ruby on Rails, .NET, iPhone development, etc. Also involved in project documentation, quick prototyping and proofs of concept for our clients.
Clients: Microsoft's ZUNE, Google, Sony, Lincoln ...
- 7/2007 – 6/2009 **Butler Shine Stern & Partners.** (bssp.com)
Position: Creative Technologist & Lead Flash Developer
Responsibilities: I collaborated with digital and traditional creative teams. My responsibilities included ensuring that our ideas were feasible and our executions within budget, offering technical support and pushing the limits of what can be done online.
Clients: Adobe, Mini USA, Epson, Chipotle, Lucas Arts, Greyhound, Blue Shield ...
- 4/2002 – 4/2003 **Storm.** On-line advertising agency. (www.storm-mad.com)
Position: Senior Creative Developer
Responsibilities: In charge of planning and development of the technical aspects of online production related to interactivity, working closely with designers and copywriters.
- 11/2000 – 4/2002 **DoubleYou.** On-line advertising agency. (doubleyou.com)
Position: Creative Developer
Responsibilities: Created extremely rich interactive experiences, uncovering new possibilities with DHTML and Flash for our clients, including Audi, Camper, Zara, Guinness..
- 4/2000 – 11/2000 **Myalert.com.** Mobile marketing and internet access company. (www.myalert.com)
Position: Software Engineer. C++, Oracle, and UNIX shell scripting.
- 1998 – 2000 **Engineering Design and Graphics Department.** University of Oviedo.
Graduated Researcher. Digital Image Processing.

EDUCATION

- 4/2003 – 4/2005 **Tokyo Institute of Technology.** Tokyo, Japan.
Graduate research program. Computer human interfaces, real-time 3D, virtual reality and haptic interaction.
- 1999 **Master of Science in Computer Engineering.** Graduated with honors.
University of Oviedo, Spain.
Thesis: *Digital Image Processing, Object-Oriented Software Development.*
- 1997 **Bachelor of Science in Computer Engineering.** Graduated valedictorian.
University of Oviedo, Spain.
Thesis: *Three-dimensional Modeling and Representation Systems.*

HONORS & AWARDS

Microsoft's Imagine Cup 2004 Japan. Category: "Software Design" (3/2004)
"Tangible Picture", created with the haptic mouse currently being developed by **Fujitsu Components Ltd.** in conjunction with the Precision and Technology Department of the Tokyo Institute of Technology.

Monbukagakusho Scholarship, Tokyo, Japan (2003)
Scholarship provided by the Japanese Government for a research project at the Tokyo Institute of Technology, Tokyo, Japan.

Best Academic Student Record Award (1998)
Awarded by the José Riera Fernández Foundation.

Bachelor's Degree Prize (in Computer Technical Engineering)
Awarded by the University of Oviedo, 1998.

ADVERTISING AWARDS

Communication Arts – 2009
WebPick of the Day.
Client: Epson.

Favourite Website Awards – 2009
Site of the Day.
Client: Epson.

The Webby Awards – 2009
Nominee – Consumer Electronics.
Client: Epson.

The Webby Awards – 2009
Honoree – Best Use of Animation or Motion Graphics.
Client: Epson.

The New York Festivals – International Advertising Awards – 2009
Bronze World Medal – Business Products & Services.
Client: Epson.

The One Show Interactive – 2009
Finalist – Product-Specific Microsite.
Client: Epson.

W3 Awards – 2009
Gold in Consumer Electronics.
Client: Epson.

New York Festivals – Interactive and Alternative Media Awards – 2005
Category: "Portable Electronics".
Client: Vodafone.
Finalist Certificate
Wysiwyg; Madrid Spain
Vodafone "Vodafone 3G"

New York Festivals – International Print Advertising Design – 2001

Client: Red REMO website.
Finalist Certificate

El Sol, San Sebastian – 2003

Category: "Website". Client: Ruiz Nicoli Group.
Silver Award
Storm Digital Com., Madrid, Spain
"Integracion"

FIAP – 2003

Category: "Online Advertising". Client: TodoPrivate
Storm Digital Com., Madrid, Spain

FIAP – 2003

Category: "Website". Client: Ruiz Nicoli Group.
Bronze - STORM / GRUPO RUIZ NICOLI – Spain

FIAP – 2002

Category: "Interactive Advertising". Client: CopaClub (Guinness UDV).
Gold
Doubleyou Remo, Madrid, Spain

The One Show Interactive – 2002

Category: "Self promotion / Web sites". Client: MadPix Company.
Merit Award
Self-Promotion - Web Sites

London International Advertising Awards – 2001

Category: "Interactive Media – Website Finalist: Corporate Image". Client: MadPix Company.
Entrant: Doubleyou Remo, Madrid

Club de Creativos – CdeC Awards – 2001

Selected to appear in the CdeC 2002 Yearbook.
CdeC book of the year
Client: Red REMO website.
Entrant: Doubleyou Remo, Madrid

Cannes Lions – 2001

Category: "Corporate Information". Client: Red REMO website.

Laus Awards – 2003

Category: "Online Advertising". Client: Trina.
Finalist
Title: Sin Burbujas.
Agency: Storm.

Laus Awards – 2003

Category: "Online Advertising". Client: Telefonica.
Gold
Title: Parking.
Agency: Storm.

Monsnet Web Awards – 2005

Marketme – 2005